

Premium Sponsorship

Pre Event Promotions & Marketing:

- 25 TV commercials with a dedicated 15 second spot about your company(production provided by SCMI)
- 25 radio commercials with a dedicated 15 second spot about your company(production provided by SCMI)
- Online: A custom created email message for your company emailed out to our Health & Fitness database (email message must have an offer)
- Online: Your company logo and link to your site from slohealthandfitness.com
- Online: Facebook Ad created for your company to run for 2 weeks
- Your company's logo will appear in the following media:
 - Television: Charter Cable, KCOY, KKFX
 - Print: The Tribune, The New Times
 - Community Newspapers: The Bay News, Coast News, SLO City News
 - Poster & Direct Mail
 - Event Program

Health & Fitness Expo Event Promotions & Marketing:

- One 8 x 10 booth location at the event (valued at \$500) including one back panel and two 3' side panels, company ID sign, 1 table and 2 chairs
- Your banner (provided by you) displayed at the entrance to the event
- Your black & white company name or logo on t-shirt
- Your company logo on the goodie bag passed out to all attendees

Plus Add One Sponsorship Area of your Choice:

- Front Door
- Information Booth
- Trolley
- Seminar Stage
- Performance Stage

Your Investment:
\$2,995

805.772.4600

www.slohealthandfitness.com

Premium Sponsorship

Add One Sponsorship Area of your Choice:

- Front Door Sponsorship
 - Your company stand alone logo on one side of the bag distributed to attendees
 - Your company banner (provided by you) at the front door
 - Your company literature passed out at the front door
- Information Booth Sponsorship
 - Your company name or logo on a sign (provided by SCMI) displayed at the Information Booth
 - Availability to display literature or promotional materials at the Information Booth
- Trolley Sponsorship
 - Your company name or logo on a banner (provided by SCMI) displayed on the Trolley
 - Additional signage with your company name or logo at each trolley stop
 - Permission to place your brochures or postcards (provided by you) inside trolley
- Seminar Stage Sponsorship
 - Your company name or logo on signage (provided by SCMI) displayed at the Seminar Stage
 - Your company literature at the seminar stage
- Performance Stage Sponsorship
 - Your company name or logo on a banner (provided by SCMI) displayed at the Performance Stage
 - Your company literature at the performance stage

Basic Sponsorships



Enhanced Sponsorship

- Your banner (provided by you) displayed at the entrance to the event
- Your black & white company name or logo on t-shirt
- Your company logo & link on www.slohealthandfitness.com
- Choose 1 of the following:
 - Your Flyer or Promotional Item inserted into all of the free bags distributed to the attendees at the event entrance (promotional item must be provided by your company and shipped to Yuba City)
 - Ad in Exit Flier (created by SCMI) to be distributed at the exit of the show

Your Investment:

\$395

Standard Sponsorship

- Your banner (provided by you) displayed at the entrance to the event
- Your black & white company name or logo on t-shirt
- Your company logo & link on www.slohealthandfitness.com

Your Investment:

\$195

Seminar Sponsorship

- Your company to present a 30 minute seminar
- Your company logo & link on www.slohealthandfitness.com

Your Investment:

\$100

Medical Testing:

- Your company can provide a medical test, screening, or vaccine.
- All medical tests will be listed on www.slohealthandfitness.com
- All medical tests will be listed in the event program

Your Investment:

Cost of Procedure

*If blood must be drawn Simply Clear Marketing, Inc must be listed as additionally insured on your liability insurance

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